



HOW TO... Drive Down Costs through Technology

Are you challenged by:

- ▶ Poor inventory control, accuracy, and traceability?
- ▶ Inaccurate data and reports?
- ▶ High labor costs, low efficiencies and productivity?
- ▶ Mis-shipments and slow dock turns?

If so, WOW Logistics' Information Technology is your solution!

Warehouse Management System (WMS)

- ▶ Inventory Control
 - ▶ FIFO / LIFO / OIFO
 - ▶ Product Code / Lot Number
 - ▶ Expiration / Manufacture Date
- ▶ On-line Inventory Access, Shipping & Receiving
- ▶ Customizable Reports
- ▶ Custom user security configuration

Radio Frequency (RF) Barcode Scanning

- ▶ Real-Time Data Accuracy
- ▶ Symbology: Code 39, 128, I2of5

Electronic Data Interchange (EDI)

- ▶ Connections: AS2 / FTP / VAN
- ▶ Documents: 846, 856, 940, 943, 944, 945, 997

Systems Integration

- ▶ File Transfer Protocol (FTP)
- ▶ Customized to your needs
- ▶ Full Integration

...and experience the following benefits:

- ▶ Increased efficiencies and productivity
- ▶ Improved accuracy and inventory control
- ▶ Quicker dock turns and access to real-time data
- ▶ Reduced errors
- ▶ Potential to reduce costs



Hear what our customers have to say about us...

"The WOW Logistics IT staff is very responsive, detail oriented, knowledgeable and provides exceptional customer service to Land O' Lakes. They have created multiple custom reports at our request, migrated from standard VAN based EDI to the more cost effective AS2 and are moving forward to implement RF bar code scanning with us. WOW is a valued supply chain partner that makes sure our needs are being met in a timely manner."

*Russell Graham
Senior Logistics Development Manager
Land O' Lakes, Inc.*

Services and Solutions

- ▶ 24 x 7 x 365 On-Call Support
- ▶ WMS: Abecas Insight
- ▶ On-line Inventory Access
- ▶ Customizable Reports

Focus on **your** core competency to gain a competitive advantage and entrust the technology to us.

▶ Give WOW Logistics a call today at
1.800.236.3565

or email us at sales@wowlogistics.com to help WOW better understand your technology needs



WOW
LOGISTICS
Our Name Says It All